### ANAMETRICS, INC.
#### 30 ROCKEFELLER PLAZA
#### NEW YORK, NEW YORK 10112
#### CIRCLE 6-1000
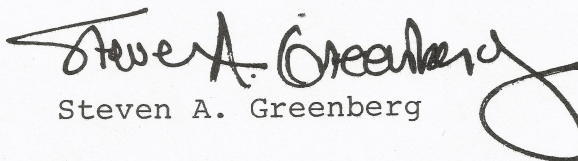
STEVEN A. GREENBERG
CHAIRMAN OF THE BOARD

Re: "COMMODORE 64"

The attached just released Product Comparison Chart is intended to denote the relative "price-to-performance-to-capabilities" position of the "COMMODORE 64", Atari 800 and Apple II+.

Aside from the obvious price differential, we are hopeful this Chart clearly demonstrates that the "COMMODORE 64" is much more than just a lower-price personal computer - something we are confident will be recognized once the attached Chart reaches computer dealers and editorial writers over the days and weeks ahead.

If you have any questions in regard to the attached, feel free to telephone me at (212)246-1000.

Sincerely,

Steven A. Greenberg

SAG/lb
Enclosure

## "COMMODORE 64" PRODUCT COMPARISON

| FEATURE | "COMMODORE 64" | "ATARI 800" | "APPLE II+" |
|---|---|---|---|
| Price | $595 | $899 | $1,530 |
| Built-in Memory | 64K | 16K | 48K |
| Programmable | YES | YES | YES |
| CP/M Software Option* | YES | NO | YES |
| Typewriter Keyboard | YES (66 keys) | YES (61 keys) | YES (52 keys) |
| Upper/Lower Case | YES | YES | Not included |
| Programmable Function Keys | YES | NO | NO |
| Graphics Characters | 136 | 74 | NONE |
| **Audio** | | | |
| Sound Generator | YES | YES | YES |
| Polyphonic Tones | YES | YES | YES |
| Music Synthesizer | YES | NO | NO |
| Hi-Fi Output | YES | NO | NO |
| **Video** | | | |
| TV Output | YES | YES | Not Included |
| Video Monitor Output | YES | YES | YES |
| **Input/Output** | | | |
| Serial Bus | YES | YES | NO |
| RS-232 Communications | YES | Not Included | Not Included |
| "Smart" Peripherals | YES | YES | NO |
| **Game Machine** | | | |
| Cartridge Game Slot | YES | YES | NO |
| Game Controllers | YES | YES | YES |

Note:  All cartridge video game software that can be played on the
       $149.95 Commodore "ULTIMAX" will be completely interchangeable
       for play on the "COMMODORE 64".

*CP/M, a product of Digital Research, offers what is believed to be the
largest base of independent software with in excess of 2,000 software
programs available.