

LAPD Letterhead

January 29, 2018

Dear Melrose Avenue Property Owner:

LAPD Wilshire Division has been very fortunate to have the Melrose Business Improvement District (“Melrose BID”) and its Security Ambassador Program to support its “protect and serve” mission along Melrose Avenue between Fairfax and Highland. In my opinion, these Melrose BID services have enhanced the safety enjoyed by commercial properties located within its boundaries. Working together we have achieved positive results. The work, however, goes on. That is the reason I’m writing to support the renewal of the Melrose BID and urge you to do so as well.

The Melrose BID performs services over and above those that the LAPD could provide. Included are: daily security ambassador services provided by bicycle and foot patrol that focus on quality of life issues, daily street-level homeless services coordination, business-to-business communication through the Facebook Melrose Businesses Group, and enhanced on-going communications with LAPD. The Security Ambassador provides important eyes and ears on the street presence, which is beneficial to business stakeholders and LAPD.

As much as LAPD Wilshire Division would like to be everywhere at all times to provide all manners of citizen and business protection, the reality is that is not possible. In fact, the scarcity of resources demands that we partner in the interests of public safety. The Melrose BID is an important partner and needs to be renewed in order for the benefits of that partnership to continue. Melrose Avenue commercial property owners should sign a petition and vote to renew the BID so that the partnership continues.

Sincerely,

Captain Anthony Addo
Commanding Officer
LAPD Wilshire Division